

Beat: Business

WOMEN FORUM TO CELEBRATE 150TH ANNIVERSARY OF CONFEDERATION OF CANADA

8-9 NOVEMBER IN MEXICO CITY

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USPA NEWS - Women's Forum Mexico #WFMX17 to celebrate 150th anniversary of Canada's Confederation. For its second Mexico edition on Unleash your leadership!, the Women's Forum for the Economy & Society will recognize Canada, Mexico's third largest trading partner. Women's Forum Mexico will be held on 8-9 November 2017 in Mexico City - with a by invitation-only pre-programme on 7 November for Canadian, Mexican and American entrepreneurs and business leaders. 2017 is a big year for all Canadians: it is the 150th anniversary of Confederation. Canada is also proud to be leading the way in promoting gender equality and helping to empower women and girls.

WOMEN'S FORUM 2017 IS AN OPPORTUNITY TO LOOK AT MAJOR TRENDS IN MEXICO

"This is an opportunity to look at major trends and realize an open and culturally dynamic 21st century Mexico. Better leadership must go together with new leadership "" new modes of managing companies and unleashing Mexico's talent, new identities and inspiration for Mexicans as a people and for the country in the region and the world.

This second edition of Women's Forum Mexico will bring together women and men, each an influencer or high potential in his or her field, for forward-looking debates intended to contribute to national renewal, encourage corporate innovation, and support individual leadership development.

Our premise is that women's experience, expertise, and vision are essential for achieving viable social and economic advancements "" so we feature women leaders from Mexico and abroad in dialogue with their men counterparts."?

AGENDA FOR THE WOMEN'S FORUM MEXICO

- "¢ Unleash our civic engagement!
- "¢ Diversification: Our no. 1 priority
- "¢ The trends we must take into account for a thriving 21st-century workforce
- "¢ Do it! Being leaders in our sectors
- "¢ Leading to address our real social problems
- "¢ Learn from Canada-Mexico-Latin American business successes
- "¢ How women can act to reconnect and transform our societies
- "¢ Creating more successful tech innovators
- "¢ Creating more successful cultural innovators

LIST OF THE DELEGATES OF THE WOMEN'S FORUM MEXICO 2017-----

- "¢ Ana Mondragón, CEO & Co-founder, MOMA Consulting
- "¢ Danie Gomez Ortigoza, Journalist and Digital Strategist
- "¢ Elizabeth Vazquez, CEO & Co-founder, WeConnect International
- "¢ Jasmine Aarons, CEO and Creative Director, VOZ
- "¢ Lourdes Berho, President of Alchemia, Communications Group
- "¢ Alex Vitard, Problem Solver in Chief at BOND
- "¢ Amy Glover, CEO of Speyside Mexico
- "¢ JC Agid, Director of Women's Forum Mexico
- "¢ Jessica Sanchez, Program Manager of Women's Forum Mexico
- "¢ Vicky Saunders, Founder, SheEO
- "¢ Mariana Chavez, Founder of Women in Evolution

“© Karla Mawcinit, CEO, MB Excelencia en Comunicación SC
“© Magdalena Zapata, General Manager, L’Oréal Active Cosmetic Mexico
“© Amanda Berenstein, Managing Director, Weber Shandwick Mexico
“© Angella Nazarian, Author and co-founder of Visionary Women Nonprofi
“© Anne Engérant, General Manager, Reckitt Benckiser Mexico
“© Aura Mione, Founder and General Manager, HeadSeekers
“© Caroline Cods, President and Founder, Women in Governance
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